

# **“NO DEW, NOR RAIN” A BATTLE CRY FOR RESIDENTS TO WIN BACK THE HARLEM COMMUNITY**

*“No Dew, Nor Rain” is a call for economic action against banks, developers, landlords, and businesses that have brought economic devastation to the residents of the Harlem community.*

Dateline: **HARLEM, NEW YORK** – “*No Dew, Nor Rain*” is the passionate battle cry of Dr. James David Manning, PhD; a Pastor and resident of the community for 25 years; founder of two schools within the community, Great Tomorrows Elementary/ Middle School and ATLAH High School. Dr. Manning is a brilliant educator who has traveled extensively abroad and within the United States. Now he has put forth a call for all residents of New York City to curtail any form of spending within the borders of **Harlem** – geographically between 110<sup>th</sup> Street to 155<sup>th</sup> Street, river to river. This economic plan will empower the indigenous residents to regain control of their community, and bring a reckoning to the outsiders who have gained an illegal foothold.

Recently, a **plethora of developers were given sweetheart land/property deals; and favorable legislation.** This prejudice legislation has allowed them to move into the community with impunity. The banks and developers have marched into neighborhoods acquiring vacant lots, tearing down existing brownstones, tenement buildings, and even existing churches. In the aftermath of their demolition, they have erected unimpressive high rises with even higher rents to match. They have swept across the length and breadth of Harlem destroying existing properties with little regard for the fine craftsmanship and old world architecture. The new developments have been priced far above the paycheck of the working man and families within the Harlem community. Dr. Manning has marshaled an army of angry Harlem residents who have resolved not to repeat the mistakes made by short-sighted residents of other neighborhoods around the New York City area. “*No Dew, Nor Rain*” is a call for economic action against banks, developers, landlords, and businesses that have brought economic devastation to the residents of the Harlem community.

“*No Dew, Nor Rain*” is a biblical statement that ushered in a three and one-half year drought over ancient Israel, I Kings 17:1. This modern “*No Dew, Nor Rain*” is a call for the abstaining of spending, purchasing, soliciting, or transferring of any monies to merchants, renders of services, banks, doctors, and lawyers within the Harlem community. Rather, the **Harlem residents are encouraged to take their business, spending, and purchasing to other neighborhoods outside the defined borders of Harlem.** By abstaining from spending for three and one-half years within the boundaries of 110<sup>th</sup> to 155<sup>th</sup>, residents will “chase” outside businesses and interests away by cutting off their lifeline, their flow of cash. Dr. Manning states “the unity of ‘*No Dew, Nor Rain*’ places unprecedented economic and political power into the hands of the Harlem residents, further, ‘*No Dew, Nor Rain*’ immediately creates the largest banking and real property voice in the City of New York. For when one residents speaks, 50,000 echoes are heard, ‘*No Dew, Nor Rain.*’”

Dr. Manning’s economic thesis of the Harlem community demonstrates that Harlem represents the lowest investment opportunity with the highest property, tax, and investment yield. His thesis further demonstrates that for every \$100 invested there is a 300% return. **Such investment opportunities have made Harlem the most attractive parcel of land on the entire planet.**

A detailed “*How to No Dew*” booklet is being formulated on how and where to shop to help guide residents interested in participating. Means will be taken to help ease inconveniences caused by the mandate, and certain businesses within the “drought zone” will be designated as acceptable for spending. “It’s going to take a bit of a sacrifice, but it’s worth it.” “It’ll be a little inconvenient, but everyone doing their part is essential if it’s going to work,” stated two enthused residents. **“We just want our community back.”**

Without consumer dollars coming in, outside businesses will dry up and move out, leaving properties, offices, and storefronts vacant. “Once the outsiders leave, the people who have long lived here and built this place up will be able to buy homes here. **THEY** can lead this community, build strong families here, and develop their businesses. That’s the way it always should have been,” says one resident. And that’s what Dr. Manning has been calling for the past 15+ years. Now, he has a plan in which to accomplish it for the people he so dearly loves.

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